

Elf Productions Portfolio



Creating Content That Inspires



Elf Productions

Elf Productions provides a full range of content-rich and dynamic design interactive experiences across print, web, and mobile platforms.

Story

We believe that every series of images, audio, and graphics is rooted in a fundamental story. At Elf Productions, storytelling is at the forefront of what we do. We create stories through the written word, animation, film, sound, and graphics that will inspire and delight you.

Print:

- Books
- Screenplays
- Magazine articles

Web:

- Articles
- Interactive media

Mobile:

- e-books
- Gaming
- Software

Identity

Our multi-disciplinary approach inspires companies and individuals to develop and enhance their branding strategy. We at Elf Productions believe that brands represent the point of view of the company as a whole and evolve around a principal idea. We assist you in bringing that vision alive with integrity and the capacity to grow.

Design & Video:

- Product Graphics
- Visual Merchandising
- Interactive Design
- Photography
- Film/Video

Writing:

- PR and copywriting
- Web Content
- Print Editorial
- Business Consulting
- Marketing
- Online Advertising

On the web at www.elfproductions.com

Jan Manon's Bio

Leading the Elf Productions team is Jan Manon, a writer, filmmaker, and designer with over 10 years of experience, creating content for print, online, and radio formats for large companies, small businesses, universities, and individual clients. Jan enjoys teaching and consulting with businesses and individuals to create content that reflects their goals.

Education:

BA Emory University (1997)
Film Production Burlington College (2005-7)
MA English Middlebury College (2004-ongoing)

Studies at:

University of Salamanca, Spain (1994)
School for Field Studies, British Columbia (1996)
NYU Tisch Directing Semester in Prague, Czech Republic (2003)
Breadloaf at Lincoln College, Oxford University (2004)

Contact

contact@elfproductions.com

Clients

Previous clients include organizations such as *The Vanderbilt Museum* and *Krohn Conservatory*, and *The International Film & Television Workshops*, newspapers such as *Asheville-Citizen Times*, travel publications such as *MeetingSource* and *The School for Field Studies*, universities such as the *University of Vermont* and *Emory University*, architecture and landscaping firms such as *Bercovitz Design* and *Geoscape*, government organizations such as *Cincinnati Parks*, publishing companies such as *Lark Books Publishing* and *Trinity Media*, and web companies such as *This Is Green* and *c3i3 Interactive*.

Portfolio

PRINT

Elf Productions creates and develops content for books, magazines, journals, and other print content. Print content includes PR and copywriting, web content, print editorial, business consulting, marketing, and online advertising.

Books:

From full content creation to editing, consultation, and design services.

Writing: 4 full novels including historical biographies *The Last Vanderbilt* (2008) and *The Unlikely Heir* (2007); a fictional drama *Ultimate Betrayal* (2008), and a historical fiction *Saratoga* (2007.) Current productions include a children's novel and a travel book.

Editing: 30+ fiction and non-fiction books according to Chicago Manual of Style on a wide range of topics ranging from academic content, architecture, art, and design to business, entrepreneurship, biographies, religious and spiritual content, fiction, finance, marketing, and technology.

Gardening & Landscaping:

Stonescaping (Lark Books Publishing)

<http://stonescaping.com/>

On [Amazon](#)

Architecture:

Mining Style (Privately Published) for client distribution
<http://bercovitzdesign.com/>

Business:

Mastering A Culture of Accountability (Privately Published)
<http://4-profit.com/section/b4p/masteringculture.aspx>
On [Amazon](#)

Christian Books with Anomalos Publishing:

Mighty King, Brave Knight by Ed Potoczak (Anomalos Publishing/Trinity Media)
<http://www.anomalospublishing.com>
On [Amazon](#)

Emails to Rail by Larry Doughan (Anomalos Publishing/Trinity Media)
<http://www.anomalospublishing.com>
On [Amazon](#)

The Calling by Simon Russell-Baker
Anomalos Publishing/Trinity Media
On [Amazon](#)

Design: Full-color, glossy book design such as *Mining Style* for acclaimed architecture firm Bercovitz Design.

Screenplays:

From full content creation to writing, editing, and consultation services.

Writing: 3 feature-length screenplays and numerous short scripts.

Ultimate Betrayal (2008)
Dramatic thriller in development at London Film Council.
Collaboration with Martin Williams.

Tulips Grow in Arnhem (2003)
Feature length dramatic screenplay based on World War II events.
A short film AVA shot and produced in Prague through NYU was developed based on this story.

Narcissus and Goldmund (2008)
Modern adaptation of the book by German writer Herman Hesse.

Consultation & Editing: Extensive editing and rewriting of scripts

The Summons (2008)
In production at independent Las Vegas film company

Sabotage (2005)
Dramatic thriller adapted from musical based in London during World War I.
Collaboration with Merce Cunningham dancer Joseph James Simeone.

Magazines & Newspapers:

Writing and editing articles, essays, and short stories.

Locations 3 and Luxe Magazine features

www.geoscape.biz

http://elfproductions.com/index.php?option=com_content&view=article&id=132&Itemid=127

Asheville-Citizen Times

http://elfproductions.com/index.php?option=com_content&view=article&id=131&Itemid=126

Travel Destination Guidebooks for MeetingSource.com

Advertising & Marketing Content:

Variety, Hollywood Reporter, Art New England, Art in America, and Moviemaker.

Art Catalogs:

Design and content for artist catalog.

Peter Keil catalog commissioned for the Kessler Collection

www.kesslercollection.com

WEB

Elf Productions creates original content for both individual and company websites.

E-courses:

E-course content for university-level courses on American History, Literature, and Government.

www.universalclass.com

E-newsletters:

Creation of regular content for weekly and monthly newsletters on a variety of topics including full design and writing services.

www.theworkshops.com

Web Content:

Creation of original content for websites targeted to specific audiences. Providing business consulting to tailor content to appropriate audiences and refine focus of business.

www.duncanasper.com, www.c3i3.com, www.thisisgreen.com, www.uvm.edu, www.uberachieve.com, www.wavemediaonline.com, www.iphonemobilemob.com, www.emory.edu, www.villagesoup.com, www.tripwiser.com, www.beadworks.com, www.thebalanceworkout.com, www.michelevaughan.com

SHORT FILMS & AUDIO

Elf Productions creates original content for films and videos including story ideas, treatments, and film preproduction, production, and postproduction services from direction to design, cinematography, and editing. Audio work includes composition of new soundtracks to production, collaboration with composers and musicians and final editing.

Short films such as *AVA, Train Station, and Jett Ride.*

AVA <http://www.imdb.com/title/tt1413778/>

Musical score composition, collaboration, production, and editing for AVA

MOBILE:

E-books:

25 e-books on a variety of subjects ranging from personal health and fitness to entrepreneurship, affiliate marketing, coaching, real estate, photography, film, and education.

www.reconlabs.com

www.YourFitnessBook.com

www.prosperitybasedliving.com

Gaming:

Currently working on a 3-D game to be released in 2010.

Software:

iPhone Apps:

Creation of custom iPhone application software from initial conceptualization to design of graphics, content creation, UI interface design, implementation, beta-testing, project management, branding, application final delivery, launch, and marketing.

MyPhotonBuddy: first and original virtual tapping professional

[At the Apple iTunes store](#)

This Is Green: the ultimate green guide for the home that will show you how to save money, be healthy, and live sustainably.

www.thisisgreen.com

Recognition

- Participant in Telluride Film Festival Student Symposium in Telluride, CO (2006)
- Interview in Emory Magazine (2004)
- Short film 'AVA' premieres at the Vermont International Film Festival (2004)
- AVA screens at St. George Film Festival in New Brunswick (2007)
- Film Screening of AVA with Burlington Filmmakers, VT (2004)
- Screenplay 'Tulips Grow in Arnhem' receives Notable Mention Award by the American Screenwriting Association (2002)