



EP Story Services

We believe that a good story is a metaphor for life, taking you on a journey that is both personal and universal. At Elf Productions, we are interested in creating stories that are memorable and meaningful. We seek to delight and inspire our audiences.

Our 7 Step Process

Every story we develop involves the following development process:

- 1 Pitch the Idea:**
We work with clients to brainstorm a story concept that audiences can believe in and care about.
- 2 Create a Storyline:**
Next, we create a short summary or treatment of the story and what it entails.
- 3 Draw Up Storyboards:**
For our mobile content and interactive web media, we then create storyboards that map out a progression of events. Each event involves a meaningful change in the life of a character.

4

Edit and/or Design:

Our editorial department now further develops the story and creates a coherent story with a meaningful plot and cast of characters. Our art department begins developing the look and feel of the story, adding color, depth, light, shading, and enhancing visuals.

6

Edit and Connect:

Every aspect of our production process goes through a final edit to synthesize the various parts into one story. During our post-production process, we polish our final product.

5

Record Audio:

Where appropriate, we also begin recording audio and add a musical score and special effects.

7

Delivery:

We send, share, and upload our final product in print, web, or mobile format to our clients and audiences.



Print:

Books, Screenplays, and Articles

Do you have an idea for a story? Perhaps you have an idea for a story but need assistance in developing, writing, or editing that story.



Food For Thought

What is your story about?

Who is the principal character?

What emotion(s) do you want to evoke in your audience?

What is the event (or series of events) that your character experiences?

What choices will your character make under life's growing pressures?

How does your audience's understanding of the character change over time?

Some of the best writing stems from a basic curiosity about life. The best stories give you insight while provoking questions. At Elf Productions, we help you harness your natural talents through powerful story design to create compelling stories. Richness of character creates an authentic world that you can believe in.



Web

Articles and Interactive Media

As a content developer, Elf Productions creates articles and interactive media content for small businesses, multi-media companies, non-profits, universities, and individual clients. All of our text content is keyword-rich and SEO optimized. We provide clients with strategies to enhance their online presence through powerful, educational, and inspiring content.

Mobile:

e-books, Gaming, Software

At Elf Productions, we enjoy being part of the growing world of mobile media and applications through digital content via e-books, games, and software.

Currently, we are developing iPhone apps to be released each quarter of 2009-2010.



Our iPhone App development team can take your idea from concept into reality, to create custom applications for the iPhone and iPod Touch 3GS devices.

We guide you through every stage of app development from brainstorming viable ideas and researching markets to designing the look and feel of your application to complete web programming and final deployment in the iTunes App store. Capitalizing on the growing mobile market, Elf Productions designs apps affordably and elegantly. Our goal is to provide our clients with beautiful, functional applications that are fun and easy to use.

iPhone App Development



Conceptualization

Market Research

Design of Graphics, Logo, UI

Implementation, Development & Beta-Testing

Project Management

Branding & Marketing

Final Delivery to the App store